

2024 SOUTH SOUND SUSTAINABILITY EXPO

ELECTRIFICATION MARKETPLACE VENDOR INFO



JOIN THE ELECTRIFICATION MARKETPLACE AT THE 2024 SUSTAINABILITY EXPO!

Is your booth dedicated to showcasing the benefits of electrification, providing insights into available funding, and offering options to kickstart the journey towards a more sustainable lifestyle? If so, we invite you to be a part of the electrification section at the upcoming Sustainability Expo.

WHY SHOULD YOU JOIN THE ELECTRIFICATION MARKETPLACE?

This is an opportunity for your booth to educate expo attendees on various electrification topics, spanning from education to installation. Participating in this section provides a unique chance to connect with prospective customers and strengthen bonds with existing ones. Our objective is to establish a comprehensive platform for attendees, equipping them with valuable knowledge and skills to confidently navigate electrification-focused funding options, products, and services. This will empower them to embark on a journey towards decarbonizing their lives.

EXAMPLE OF POSSIBLE ELECTRIFICATION MARKETPLACE VENDORS:

- HVAC and water heater companies
- Appliance stores promoting induction cooktops
- Rooftop solar with storage/battery contractors
- Home efficiency contractors
- Green building contractors and architects
- Electric bicycles and scooters
- Local utilities
- Specialists in Inflation Reduction Act tax credits, rebates, and energy efficiency financing, including on-bill financing
- 1:1 Home electrification consultations offering personalized home electrification plans
- Allied nonprofits

If you are interested in participating in this section, please select the "Electrification Marketplace" box in the vendor application.

Have any questions about your eligibility or need more information about this electrifying section? Feel free to reach out to us at sustainability@cityoftacoma.org. We're here to assist you!